

CAMELOT CUSTOMER DAY AT HOCKENHEIMRING



AGENDA – TUESDAY, OCTOBER 8, 2024

Empowering Tomorrow.
Creating What's Next.

09:00	REGISTRATION & LIGHT BREAKFAST RACE ROOM SEATS		
10:00	Welcome		
10:15	Opening Keynote with Racing Champion Kai Riemer on How the Principles of High-Performance Racing Can Be Applied to Your Business		
10:55	Introduction of Breakouts		
11:00	COFFEE BREAK NETWORKING DEMOS RACE ROOM SEATS		
	BREAKOUT 1 INNOVATE	BREAKOUT 2 CONNECT	BREAKOUT 3 ACCELERATE
11:30	<p>Increase Customer Satisfaction with Order Promising Based on SAP IBP Solutions Michael Huber, Head of Global Planning & Logistics, B/S/H</p> <p>B/S/H/</p>	<p>Tactical Transport Planning with SAP TM Denise Sax, Prozessentwicklerin Logistik, Hornbach Daniel Beschütz, Prozessentwickler Logistik, Hornbach</p> <p>HORNBAACH</p>	<p>AI in Demand Planning – The Road to Implementation Kevin Oliver, Global Head, Global Process Ownership – Supply Chain & Integrated Business Planning, GSK</p> <p>GSK</p>
12:15	<p>A “Digital-Driven” Supply Chain as a Competitive Advantage to Support Our Business Model by a speaker from a global semiconductor manufacturer</p>	<p>Digitalization of O2C Process Based on Market-Driven SC Configuration Nikolaus Miesbach, Head of Project SCORE, Wacker Chemie</p> <p>WACKER</p>	<p>Supply Chain Transformation @ STADA Rodrigo Alporti, SVP Global Supply Chain, STADA</p> <p>STADA</p>
13:00	LUNCH BREAK NETWORKING DEMOS RACE ROOM SEATS		

11:00 – 16:30
DRIVING
EXPERIENCE |
DRIFT TAXI

**BREAKOUT 1
INNOVATE**

**BREAKOUT 2
CONNECT**

**BREAKOUT 3
ACCELERATE**

**11:00 – 16:30
DRIVING
EXPERIENCE |
DRIFT TAXI**

14:00

Transforming Melitta's Supply Chain for Optimal Performance
Ibrahim Cebban,
Director Logistics EMEA,
Melitta



To be announced

Bridging Together Supply Chain Planning and Execution – Future Value Chain
Christoph Nussbaumer,
Supply Chain Project
Referent, B/S/H

B/S/H/

14:30

Reducing Portfolio Complexity and Optimizing Supply Chain Performance
Ian Young,
E2E Program Director,
Hager Group



Turning Data into Success with an MDG Cockpit
Daniel Seel,
Head of Data Management
Projects & Innovations,
Camelot



IBP Journey at Evonik – An Integrated Approach Towards Lower Supply Chain Costs and Improved Supply Elements
Micha Reuter,
Head of Planning – Supply
Chain Excellence, Evonik
Dr. David Müller,
Sen. Consultant – Supply
Chain Planning, Evonik



15:00

COFFEE BREAK | NETWORKING | DEMOS | RACE ROOM SEATS

15:30

Transformation of the Business Model with Growth and Digitalization Strategy
Further details to be announced

Implementation of a Comprehensive CRM Solution in a Multi-Backend Scenario with Heterogeneous Sales Processes
Peter Bauer,
Geschäftsführer,
ORCA Gehäusetechnik



To be announced

16:00

Increase Transparency in Food Fortification and beyond with a Cross-Sector Supply Chain Data Space
Svenja Jungjohann,
Senior Technical
Specialist, GAIN
Florian Bühr,
Solution Architect, Hewlett
Packard Enterprise



Closed Loop – Efficient Steering of Operations Processes through IT/OT Connectivity
Dr. Sven Borchert,
Principal Operational
Excellence, Camelot



To be announced

16:30

Closing Keynote

17:15

Wrap-Up

17:30

Networking Reception

20:00

END

REGISTER NOW

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